

## Financial Supporters

# Funders, Donors & Champions

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### SPONSORS, DONORS & CHAMPIONS

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### Governance

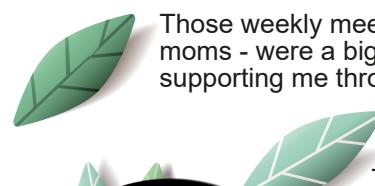
## Board of Directors

Lynn Baker,  
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Barbara Dorrington  
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George Viteri  
Teresa Colasanti  
Executive Director



### OUR FAMILIES SPEAK



Those weekly meetings with the Adjustments After Birth Group - every talk with staff members, volunteers and other moms - were a big part of my recovery process. I want to thank everyone at the CPCC for caring, guiding and supporting me through a tough time in my life and having such an impact on my little family, even today.

~ An Adjustments After Birth (AAB) Mom

The CPCC has given my family a safe, judgement free space and allowed us to grow together.

~ A Families, Food and Fun Mom (CAP-C)

I have always marvelled at this wonderful, exciting, educational and fun place to play and learn. We've been able to take advantage of the SHIC program for 5 of my 7 children. It's such a blessing to this community to have these programs and centres available for free!

~ A School Here I Come (SHIC) Family



## Chair & Executive Director Message Inspired To Grow

2018 was a year of planning. We found ourselves looking forward and reflecting back, in fact, many years back. In doing so, we recognized a key cornerstone to our historical success. The deep connection forged between families and the Centre. This special relationship welcomes families and keeps them connected over time. We see this in the generations of families that have been clients, supporters and volunteers. We have a renewed sense of our role in the community and a vision of exciting growth and opportunity.

Caledon is going through significant change and rapid growth. And the families arriving are changing too. In 2018, the Caledon Parent-Child Centre entered a new strategic planning cycle. To provide context for our 2019-21 plan, we consulted with our families and community partners to learn how we can continue to respond in these changing times. Our bold, 3-year strategic plan sets us on an exciting path for the future. The plan takes us in new directions at a time of growth and drives us to be an organization that is leading edge in meeting the needs of ALL Caledon families.

In 2018, we continued to work with the Region of Peel and other partners to move forward the EarlyON system vision in Peel. New program and staffing models were implemented to increase access and deliver on the expanded Provincial EarlyON mandate. Thanks to added EarlyON one-time grants, we were able to make improvements to our environments and equipment across all locations. These improvements enhance safety, accessibility, inclusion and play-based learning. Through EarlyON growth initiatives, we are excited to announce that coming in 2020 services will be expanded at new, dedicated Centres in Southfields Village and Caledon East. These Centres will better meet local need and allow for equitable access for children and families in these growing communities.

We would like to take a moment to acknowledge and thank our funders and donors. We are fortunate to have your ongoing support. Your partnership and financial investment allow us to provide the families of Caledon with quality programs and meaningful experiences. Thank you!

To our staff team, our volunteers, our board of directors, our community partners and champions; we would like to express our heartfelt gratitude for your unwavering support over the past year. Your steady presence and dedication allow us continued success in achieving our mission and vision. It is because of you that we can touch the lives of children and families in profound ways, leaving an imprint that lasts a lifetime.

Lynn Baker  
Chair, Board of Directors



Teresa Colasanti  
Executive Director

## Strategic Plan 2019-2021

This document connects the Caledon Parent-Child Centre's (CPCC) 3 strategic directions and sets the stage for our next 3 years. Building on our knowledge of healthy development in early childhood and experience that families stay connected to us beyond the preschool years, this plan will drive us to be an organization that is leading edge in meeting the needs of ALL Caledon families. We will bring families back into focus in our community and ensure that all families find a home with CPCC, including those with complex needs or barriers. CPCC's long term goal is to be the go-to hub in the Caledon community that provides a holistic, integrated range of services and supports to families with children 0-12 years.



**Ignite and Unite Families**  
**LEVERAGE THE POWER OF FAMILIES THROUGH COMMUNITY ENGAGEMENT AND DEVELOPMENT**  
We will engage in innovative awareness campaigns that target communities of interest AND amplify the voices of families and empower Caledon families to be agents of positive change in their community.



**Deepen Our Response to Emerging Populations in Caledon**  
**ENHANCE ACCESS TO ALL PROGRAMS AND SERVICES AND REDUCE BARRIERS TO ECHO A SENSE OF BELONGING TO ALL**  
We will strengthen outreach strategies to engage with emerging populations AND continue to drive to excellence in service responses for all.



**Position Ourselves to Respond to Needs**  
**BE NIMBLE IN MEETING THE NEEDS OF CALEDON FAMILIES NOW AND IN THE FUTURE**  
We will launch our strategic directions through building our capacity to innovate AND through pursuing new resource opportunities

### Our Mission:

To provide support, resources and education that strengthen families and promote the optimal development of children.

2018-2019

## Our Growth & Impact



**92%**

of participating parents reported an increase in knowledge of child development and positive parenting strategies

**31**

Number of years providing services

**20**

Number of formal partnerships

**9**

Number of locations across Caledon

**56**

Number of individuals who were assisted with tax filing and access to benefit entitlements

**302**

Number of referrals to other Early Years Services

**16,423**

Number of child visits

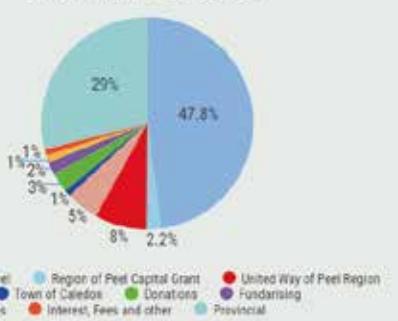
**12,726**

Number of parent/caregiver visits

**4382**

Number of individuals accessed services

### Sources of Revenue



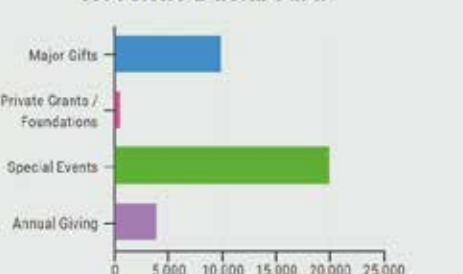
2018-2019

## Financial Summary

### Statement of Operations

	2018/2019	2017/2018
<b>Revenue</b>		
Government Funding	892,884	581,394
Non Government Funding or Revenue from other Funding Sources	58,438	57,051
Donations/Sponsorship/Fundraising	73,591	59,123
<b>Total</b>	<b>1,024,913</b>	<b>697,568</b>
<b>Expenses</b>		
Salaries	584,438	511,581
Occupancy Expenses	???	110,223
Other Operating Expenses	???	61,100
Fundraising Expenses	8,850	10,544
<b>Total</b>	<b>977,586</b>	<b>693,448</b>
<b>Excess of Revenue over Expenses</b>	<b>47,327</b>	<b>4,120</b>

### 2016-2017 Fund Development Revenue Dashboard



**94%**

of children participating in early learning programs built and improved their social skills such as turn-taking, sharing, following directions and cooperative play

**100%**

of parents reported that participation in the Let's Get Together parent group empowered them to advocate for their child's rights

**12,726**

Number of parent/caregiver visits

**4382**

Number of individuals accessed services